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MEDIA WATCH

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Familyfarmed.org, a Web site that promotes family farmers who grow foods sustainably, has launched an e-letter (to sign up, send an e-mail to info@sustainusa.org). The first e-letter covers a variety of topics, from Wal-Mart's entry into organics to an article on last weekend's artisan food festival on Brady Street in Milwaukee.

The first edition also features a link to Sustain360.org, which Organic Valley dairies started. Sustain360.org is a free bulletin board where people interested in organics--from food to gardening to clothing--can connect and share information. Nearly 1,000 people have already joined.

The Midwest's main distributor of organic produce, Goodness Greeness, also has started a free weekly e-letter. It provides info on seasonable produce with recipes, visits farms and growers and offers a look at organic growing methods. Sign up at goodnessgreeness.com.

Elsewhere around the Web: Whole Foods Market has a new online service: a database that helps shoppers identify products suitable for special diets, from gluten or wheat free to sugar-conscious; visit wholefoods.com ... Two Chicago transplants to Madison, Wis., Kevin Sherfinski and Mitch Kite, have a Web site devoted to rating Chicago-style hot dogs; see it (and their ratings) at hotdogchicagostyle.com.

On the air: Download a free podcast of Hearty Boys Steve McDonagh and Dan Smith talking about preparing three-cheese spaghetti pie, and Jenn-Air will make a \$1 contribution to Share Our Strength (Chicago's Share Our Strength dinner is Aug. 7 at River East Art Center, 435 E. Illinois St. Buy a ticket at strength.org/chicago). Find the podcast at jennair.com/ja/design/podcast.jsp ... Check out Jimmy and George Bannos' restaurant gossip radio show, "Chewin' the Fat with the Bannos Brothers," from 4 to 5 p.m. Saturdays on WCKG-FM 105.9.

In print: Michael Ruhlman describes his visit to Chicago's Vienna Beef in this month's Gourmet, and reports the company makes 85,000 pounds of dogs a day. Also in this issue is a long piece on culinary

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legend Richard Olney; pity they didn't include a photo of him ... For consistently gorgeous food photography, it's hard to beat Australia's Donna Hay magazine, though there is a little cognitive dissonance in reading about cold-weather cookery in the July/August issue ... Former executive editor James Oseland has succeeded Colman Andrews as editor in chief of Saveur; Andrews has left to finish a memoir and pursue other projects. ... Cook's Country's August/September issue offers side dishes starring fresh corn just in time for this year's crop.

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